



JOSE MARIA COLLEGE FOUNDATION, INC.
Philippine Japan Friendship Highway, Sasa, Davao City

**BACHELOR OF SCIENCE IN ENTREPRENEURSHIP
CURRICULUM
Effective SY 2023-2024
CHED Memo No. 18 Series 2017**



REGIONAL OFFICE
DAVAO CITY
CONFIRMED NOTED:
RANDY A. TUDY, Ph.D.
EDUCATION SUPERVISOR II
July 20, 2023
DATE

FIRST YEAR

First Semester

Code	PreRequisite	Description	Lec	Lab	Total
GE 1		Understanding the Self	3	0	3
GE 2		Mathematics in the Modern World	3	0	3
CMBE 1		Operations Management (TQM)	3	0	3
CMBE 2		Introductory Accounting for Non-Accountancy Students	2	1	3
IT 1		IT Application Tools in Business	1	2	3
PE 1		Physical Activities Toward Health and Fitness 1 (PATHFit 1): Movement Competency Training	2	0	2
NSTP 1		Civic Welfare Training Services 1	3	0	3
SF 1		Student bValues Formation	0	1	1
*ABM 1		Applied Economics	3		3
Total			21	3	24

Second Semester

Code	Pre-Requisite	Description	Lec	Lab	Total
GE 4		Readings in Philippine History	3	0	3
GE 9		Life & Works of Rizal	3	0	3
GE 10		Environmental Science	3	0	3
CMBE 3	CMBE 2	Accounting for Sole Proprietorship	2	1	3
IT 2	IT 1	Presentation, Packaging, Internet & Web Design for Business	1	2	3
PE 2	PE 1	Physical Activities Toward Health and Fitness 2 (PATHFit 2): Exercise-based Fitness Activities	2	0	2
NSTP 2	NSTP 1	Civic Welfare Training Services 2	3	0	3
SF 2	SF 1	Personality Development	0	1	1
*ABM 2		Organization & Management	3	0	3
Total			20	4	24

Summer

Code	Pre-Requisite	Description	Lec	Lab	Total
GE 3		Purposive Communication	3	0	3
GE 11		The Entrepreneurial Mind	3	0	3
*ABM 3		Business Marketing	3	0	3
Total			9	0	9

SECOND YEAR

First Semester

Code	Pre-Requisite	Description	Lec	Lab	Total
GE 5		The Contemporary World	3	0	3
GE 7		Science, Technology and Society	3	0	3
EC 1		Entrepreneurial Behavior	3	0	3
EC 2		Microeconomics	3	0	3
CMBE 4	CMBE 3	Basic Corporation Accounting	0	3	3
IGE 1	GE 3	Technical Report Writing and Business Correspondence	3	0	3
PE 3	PE 1	Physical Activities Toward Health and Fitness 3 (PATHFit 3): DANCE	2	0	2
SF 3	SF 1	Essential Study Skills	0	1	1
*ABM 4		Business Finance	3	0	3
Total			20	4	24

Second Semester

Code	Pre-Requisite	Description	Lec	Lab	Total
CMBE 5	CMBE 4	Preparation of Basic Financial Statements	3	0	3

GE 12		Great Books	3	0	3
EC 3		Business Law and Taxation	3	0	3
EC 4		Opportunity Seeking	3	0	3
ST 1		Agribusiness	3	0	3
ELE 1		E-Commerce	0	3	3
PE 4	PE 1	Physical Activities Toward Health and Fitness 4 (PATHFit 4): Sports	2	0	2
SF 4	SF 1	Stress Management	0	1	1
Total			17	4	21

Summer

Code	Pre-Requisite	Description	Lec	Lab	Total
GE 6		Art Appreciation	3	0	3
GE 8		Ethics	3	0	3
Total			6	0	6

THIRD YEAR

First Semester

Code	Pre-Requisite	Description	Lec	Lab	Total
EC 5		Human Resource Management	3	0	3
EC 6		Innovation Management	3	0	3
EC 7		International Business and Trade	3	0	3
EC 8		Pricing and Costing	3	0	3
EC 9		Financial Management	3	0	3
EC 10		Programs and Policies on Enterprise Development	3	0	3
ST 2		Tourism Business	3	0	3
ELE 2		Entrepreneurial Marketing Strategies	3	0	3
SF 5	SF 1	Elements of Self-Management	0	1	1
Total			24	1	25

Second Semester

Code	Pre-Requisite	Description	Lec	Lab	Total
EC 11		Social Entrepreneurship	3	0	3
EC 12		Business Plan Preparation	3	0	3
EC 13		Marketing Research and Consumer Behavior	3	0	3
CMBE 6		Strategic Management	3	0	3
ST 3		Hospitality Management	3	0	3
ELE 3		Supply Chain Management	3	0	3
ELE 4		Small Business Consulting/Business Development Services	3	0	3
IEC 15		Obligations & Contracts and Related Business Laws	3	0	3
SF 6	SF 1	Career Planning and Selection	0	1	1
Total			24	1	25

FOURTH YEAR

First Semester

Code	Pre-Requisite	Description	Lec	Lab	Total
IEC 14	EC 12	Business Plan Implementation 1	2	3	5
ST 4		Logistics Management	3	0	3
Total			5	3	8


Second Semester

Code	Pre-Requisite	Description	Lec	Lab	Total
EC 15	EC 14	Business Plan Implementation 2	2	3	5
Total			2	3	5

REGIONAL OFFICE AT
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CONTENT NOTED:
RANDY A. TUDY, Ph.D.
EDUCATION SUPERVISOR II
July 13, 2023


MELCHOR Q. BOMBEO, CPA, DM
Dean, College of Business Education


MARIETA A. MUNEZ, EdD
Vice Pres – Academic Affairs


FELIX C. CHAVEZ, JR., PhD
JMC President